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City of
SACRAMENTO
Front Street Animal Shelter

August 2013

Volunteers *focus*



TEAM FRONT STREET: WORKING TOGETHER
TO SAVE LIVES!

Shelter Promotions

Each month we have different promotions in an effort to increase adoptions - and it's working! Here are our current promotions:



- ◆ \$30 Thursdays - every Thursday, adoption fees for all shelter animals are only \$30!
- ◆ Feline Fridays - every Friday, adoption fees for adult cats are only \$5
- ◆ Wheel of Furr-tune - on non-promotion days, adopters get to spin the prize wheel to see what their adoption fee will be!

Projects you can help with

Kennel cleaning, dishes, laundry, and animals are not the only things that volunteers can help with! They are important, don't get me wrong, but they are not the only way to help. If you are looking for some different ways to help, consider taking on one (or more) of these projects:

- ◆ Name tags - sorting through the name tags and keeping the name tag boxes neat and orderly.
- ◆ Volunteer aprons - committing to wash, dry, and untangle the volunteer aprons at least twice a week.
- ◆ Managing the equipment inventory - we need someone to tag, catalog, organize and set up an inventory control system for all of our offsite and foster equipment.

Please see Janice if you are interested in helping out with any of these projects!

You're invited to "Paws to Party"

The Front Street Animal Shelter invites you to be part of something special at our Paws to Party event, celebrating the wonderful work which saves thousands of animals each year. The Paws to Party event will be held at the California Automobile Museum, located at 2200 Front Street, Sacramento, CA 95818, on Friday, August 23, 2013 from 6:00-9:00pm.

This is going to be the best party of the year! We are expecting quite the crush - if you haven't gotten your tickets yet, better get them now before we sell out!



This party is going to ROCK with live music from Roni and the Flight! We're having tasty treats from local vendors like About a Bite Bakery, ARC Culinary Arts, Chef Booker T., Chicago Fire Pizza, Dos Coyotes, Drewski's, Formoli's, Icing on the Cupcake, Insight Coffee, Kupros, Nothing Bundt Cakes!, Peet's Coffee & Tea, Roxy, Rmiano's Cheese Co., Sacramento Natural Foods Co-op, Seasons 52, Selland's Market Café, Thai Basil, The Pasta Queen, The Porch, Tower Café, Trader Joe's, and Vallejo's. Wet your whistle with fine brews from American River Brewing Co., Hoppy Brewing Co., Lagunitas IPA, New Helvetia Brewing Co., River City Brewing, Co., Ruhstaller, Speakeasy Brewery, Track 7 Brewing Co., and Two Rivers Cider. Sip fine wines from Barefoot Wine & Bubbly, Carvalho Family Winery, Driven Cellars, Jeremy Wine Co., Michael David Vineyards, Pedroncelli Winery, Southern Wine & Spirits, Sue's Wine Cellars, Titan Wine & Spirits, Turley Winery, Vino Noceto, Woodbridge by Mondavi, and Young's Winery. We hope to raise \$25,000 to help save lives!

Professionalism at the Shelter

Thank you so much for volunteering with the Front Street Animal Shelter volunteer program! Your dedication and service valued and much appreciated. Without our volunteers, we would not be able to save lives and have the positive impact on the Sacramento community that happens now. You are each a valued member of our team and contribute to our overall success!

As part of a shelter-wide effort to increase the professionalism of our public image, we are asking that all volunteers help out.

This is just a reminder that all volunteers and staff are expected to conduct themselves in a professional manner while representing the Front Street Animal Shelter, whether at the shelter or at an offsite event.

- At orientation we discussed the fact that volunteers do not represent themselves while volunteering, rather **each of you is part of the Front Street Team and represents the Front Street Shelter to each visitor.** Manytimes you are the first and last person a shelter visitor interacts with - the impression you leave is the one that visitor will take with them.
- **Each volunteer is expected to wear either a volunteer T-shirt (available for purchase from the Volunteer Store on the [Volunteer Resource Site](#)) or a volunteer apron at all times while volunteering.** Appropriate clothing for your job is needed (ie: long pants & closed toed shoes for working in the kennels, office attire for working in the office). Volunteers are also expected to wear their name tags - if you are missing yours, please let me know and I will print a new one for you!
- **Volunteers are expected to treat all fellow volunteers, staff, and animals with respect at all times.** No matter how frustrating a person or animal is, we must not raise our voices or act unprofessionally - especially in front of shelter visitors!!

Thank you again for your caring spirit and your willingness to help! You are a truly valuable member of our team & much appreciated!

Doggy Do's and Don'ts:

- ◆ **Please do work with each dog individually.** Separate the dogs with the guillotine-door and give each dog its own one-on-one attention time.

- ◆ **Please do not walk dogs after 10am when it is very hot** out - this helps prevent heat stress for our dogs!



- ◆ **Please do take out big dogs with the appropriate leashes and collars.** All big dogs should have a martingale collar and carabiner leash. The collars are in the volunteer cubicle, and the leashes (donated by Chako) are in Janice's office. Our leashes and collars are expensive, so please do not take them home or give them to adopters. We have the VIP leashes for giveaways!

- ◆ **Please DO NOT do dog-to-dog introductions!!**

That is NOT part of volunteer adoption counseling training. Dog-to-dog introductions should only be done by trained shelter staff.



SMART Team

Our Sacramento Missing Animal Response Team is gearing up and getting ready to make a huge impact on our shelter! This group of volunteers is setting up a system to match incoming animals with owners who are looking for them.

Did you know? Many people here in Sacramento don't know about the Front Street Animal Shelter? If they lose their pet, they don't know to come here to look for it. The SMART team is all set to change that. They are looking through Craig's List to see if any of our shelter animals have been reported lost. They are making flyers about our shelter animals and taking them out to the neighborhoods where the animal was found. They are combing through the lost animal reports and seeing if any of those animals have come into the shelter.

What are they hoping to accomplish? They want to increase the number of animals that find their way home and decrease the number of animals left here at the shelter. Right now, our Return-to-owner rate is only 12-16% for dogs, and a dismal 1% for cats. We can do better! And we will with the help of SMART volunteers.

Interested in helping out? Talk to Janice about how to get started!



Happy Beginnings—Tails of True Love!

This is what it's all about! ADOPTIONS, Rescues, and "Fur-ever Homes!" Here are some of the animals we all have helped have a happy beginning:

Mimi: Mimi, the Chi from Susanville had quite the trip to Sacramento. Mimi's mom brought her to Sac Town for a family wedding. Being a fan of the state capital, Mimi snuck under the fence and toured downtown, ending up on Front Street. Her frantic family arrived at the shelter, discovering we were closed. Pounding and pleading at the front doors, shelter staff immediately began looking for Mimi so we could send her home. Thrilled to reunite Mimi with her family, we made sure she left with a microchip.



Norm: Norm is a local celebrity cat that was brought into the shelter by a well-intentioned citizen who thought he was pregnant and in distress! Well, Norm is not pregnant, only (ahem) curvaceous! Gina took one look at him and said "I know who that is - that's Norm! He has his own Facebook page!" Sure enough, we blasted Norm's picture out in social media land and his owner was quickly reunited with him. His story made it to the news—even on CNN! Norm is having a pub crawl to benefit the shelter on August 31st! You go Norm!



JR & Alma JR and Alma are two owner-surrender cats that came in together earlier this year, and thankfully found their new home together! Here is what their new mom had to say: "Pepper (JR), came out today and let me pet him. But did not try too hard to look for Macy (Alma). Pepper is very friendly cat. Even more so after giving him the "Temptatons" treats. I brush him from head to tail. Just loves it. He thinks that I could do that all day for him. Was very worried about Macy but she came out this evening but could not get close to her. I am so happy she came out. I was really worried because tomorrow would be the third day they've been here. I am please how it's worked out. It didn't take long to get them settled at home. I am happy to have them both. Will let you know when I could start brushing Macy. Things are going to work out just fine. Do you know that I spent 4 hour shopping for those

cats.? I am so glad you were the one who helped. I enjoyed it. Thank you so much."



Shelter Stats:

	July 2013	July 2012
Cats Adopted	133	147
Cats to Rescue or Transfer	42	40
Cats Returned to Owner	8	5
Dogs Adopted	174	84
Dogs to Rescue or Transfer	42	66
Dogs Returned to Owner	105	68
# of Volunteers who logged hours	147	110
Volunteer Hours	2,881	1,200



Education Leaders wanted!

We need help with the following programs:

- The Pet Project - taking shelter education to libraries and schools
- Field Trips, Scouts, & Birthday Parties
- Teen Program - helping engage our teens
- Summer Camp - next summer will be here soon, and we want to have a Kids Kare about Animals summer camp right here at the shelter.

See Janice if you are interested in any of these projects!

Volunteer Store

Your volunteer store is waiting for you! On our Volunteer Resource site (access this from the www.sacpetsearch.com volunteer page) you will find your Volunteer Store. Here you can get one of our snazzy new Team Front Street volunteer T-shirt.

Proceeds from the store go to support volunteer-run programs like offsite adoption events, vaccination clinic, Spay/Neuter hotline, and education programs.

Get yours today!





Meet the Staff: Jason Roberson

Animal Care Technician extraordinaire!

Front Street for six months, but is already a fixture at the shelter. He is known for his smile and his helpfulness, and is appreciated by volunteers and fellow staff members alike.

When not hard at work taking care of our animals, you would most likely find him at the park with his three year old daughter. Or the zoo. Or fishing. Or camping. Or having fun with his furry family of two cats and two dogs (a Yorkie & a Chihuahua/Jack Russell).

What's his favorite sport? Baseball! He was an avid player in high school and still

plays as often as he can. When not playing baseball, he loves catching a Yankees or Seahawks game.

What does he like most about his job? "Treating our animals

better than they have been treated before. It's great to give them hope and love!" What would he change if he could? Make more room to save more animals! His goal for

the world? Give animals the same rights as humans.

Next time you're here at the shelter, be sure to say hi to Jason and thank him for the great job he is doing!

**Volunteers
ROCK!!**

Each month we will be getting to know a different staff member.

Meet Jason Roberson, Animal Care Technician extraordinaire! After working at Mueller Pet Hospital for six years, he has found his home here with Team Front Street.

Jason has been working here at

Volunteer Spotlight:

Rosemary Lamb

Meet Rosemary Lamb, a true "Friend" of the shelter! Rosemary serves as the chairperson on the board of directors for our nonprofit partner "Friends of the Sacramento City Shelter Animals, Inc." Her help in fundraising has been a true blessing this past year. The more donation money we are able to raise, the more lives we can save!

In addition to her nonprofit work, Rosemary comes in just about every Monday to help in the cattery, and every Thursday to work as a cat adoption counselor. You know those cool "Adopt Me" signs for the cats with their pictures on them? Rosemary is the one who creates most of those!

She is also a regular on the Spay & Neuter Hotline team. The monthly offsite adoption event at PETCO Unleashed in Greenhaven? She's the one that organizes that!

Thank you, Rosemary, for your dedication to the cats here at the Front Street Animal Shelter - and throughout the Sacramento Community. You ROCK!



Gina, Rosemary, and Janice at the 2013 Team

CALENDAR



◆ Volunteer Orientations:

- ◆ Wed. 8/21 5:30pm
- ◆ Thurs. 9/5 5:30pm

◆ Shelter 101:

- ◆ 8/24 or 8/25 8:30-10:30am
- ◆ 9/7 or 9/8 8:30-10:30am

◆ Cattery Class:

- ◆ Sat. 9/21 10:30 am

◆ Next Available Dog Training:

- ◆ Starts July 7th

◆ Offsite Outreach Events:

- ◆ Every weekend! Sign up online!

◆ Special Events:

- ◆ Paws to Party 8/23
- ◆ Re-Use It Fundraiser 9/1-9/14
- ◆ Celebrate Natomas 9/7
- ◆ Zoo Event 9/14
- ◆ Volunteer Meeting 9/26
- ◆ *Note Date Change!*
- ◆ Wine Country Event 9/29
- ◆ Pit Bull event 10/12

Wish List

We would be most grateful if you could help us with these:

- ◆ Shoe boxes
- ◆ Dryer Sheets
- ◆ Blankets & beds for the dogs
- ◆ Towels
- ◆ Portable cd players or radios
- ◆ Gas cards

facebook

Follow us on Facebook at City of Sacramento Front Street Animal Shelter to keep up with more fun activities & animal stories!